



Oct. 24, 2008

Media Advisory

ATTENTION ASSIGNMENT EDITORS

Calgary Counselling Centre presents Youth Forum – Internet Safety presentation to over 1,600 students

Justin Berry, keynote speaker to share his story and inspire junior high students to be safe on the Internet

Calgary, AB – Oct. 24, 2008 – In the days of social media sites, webcams and virtual realities – Calgary Counselling Centre is pleased to bring a voice of experience to junior high school students. Today at Telus Convention Centre, Justin Berry will share his remarkable story and coach youth from many schools to be safer on the Internet, and more careful about how they spend their time online.

Justin should know. At age 13, when he should have been thinking about band practice, midterms and school dances, Justin was instead becoming immersed in the world of child pornography. What seemed like a harmless way to earn a few bucks – removing his shirt in front of his web cam - became the beginning of a five year nightmare for Berry.

The youth forum, sponsored by Education Matters, a private funder and Shaw TV, will take place at the Telus Convention Centre on Oct. 24, 2008 at 11 a.m. Because Shaw TV is recording the event for documentary purposes, they have agreed to let other media film or record three minutes at the beginning of Justin's presentation.

“Justin's story is every parent's nightmare,” says Robbie Babins-Wagner, CEO Calgary Counselling Centre. “By helping youth understand what they can do to be safer, then we might be able to save a family from Justin's personal experience.”

Calgary's Bravest Men event is intended to increase community awareness of the issue of domestic abuse and encourage Calgaryans (especially men) to take a leadership role in reducing violence and abuse.

What:	Calgary Counselling Centre – Calgary's Bravest Men Youth Forum
When:	11 a.m. – Justin Berry to speak starting at 11:10 a.m. MEDIA are able to film/record Justin's presentation for three minutes: from 11:10 a.m. to 11:13 a.m.
Where:	Telus Convention Centre – Macleod Hall (lower level, older/south building)
Why:	Presented by Calgary Counselling Centre, the Youth Forum helps students understand their role to be safe on the Internet. Offered with partners Shaw, who will be recording the event for a documentary, to be available across the country. Shaw has allowed other media access to the event for part of Justin's presentation.
Who:	<ul style="list-style-type: none"> ◦ Justin Berry – who at 13 was lured into the world of child pornography. Now 21, Justin has presented to many school groups, offering an effective, but not graphic presentation about his own experience. His message: be safe on the Internet. ◦ Christine Berry – Calgary Counselling Centre, Director of Family



	<p>Violence Program</p> <ul style="list-style-type: none">◦ Kathy Macdonald – Calgary Police Service◦ Al Duerr or Brett Wilson – Calgary’s Bravest Men Ambassadors
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For more information, please contact:

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Calgary Counselling Centre is a registered charitable organization, and the leading research and knowledge-based counselling facility in Canada. Since 1962, the Centre has been committed to providing compassionate, professional and affordable counselling services that help build better lives for Calgarians through positive outcomes. Offering service in over 15 languages, the Centre is also a recognized leader in the treatment of family violence, depression, self esteem and eating disorders. Through its ongoing research and education programs, Calgary Counselling Centre strives to meet the changing needs of our community. The Centre's fee structure is based on income - no one is turned away for an inability to pay.